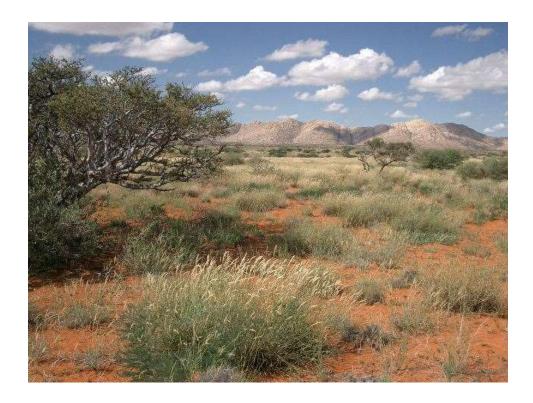


## Xalatan and Xalatan /betablocker fixed combination : role in glaucoma therapy

- Grant McLaren
- St John Eye Hospital
- Division of Ophthalmology
- University of Witwatersrand
- Johannesburg
- South Africa





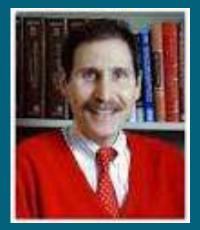


## Goals of this presentation

- **1.Background** of prostaglandins/amides
- 2.Efficacy and safety of Xalatan and its rivals
- **3.Efficacy and safety of Xalacom** and fixed combination (FC) competitors
- **4.Xalatan** versus FC carbonic anhydrase inhibitors (CAI)/beta blockers
- **5.Treatment Guidelines**: therapeutic algorithm in Glaucoma topical therapy

## **Carl Camras**

- Yale graduate
- Discovered new class of glaucoma drugs -<u>prostaglandin</u> <u>analogues</u>.
- He helped develope <u>latanoprost</u> (Xalatan)
- Most widely used glaucoma medication.



## **Carl Camras**

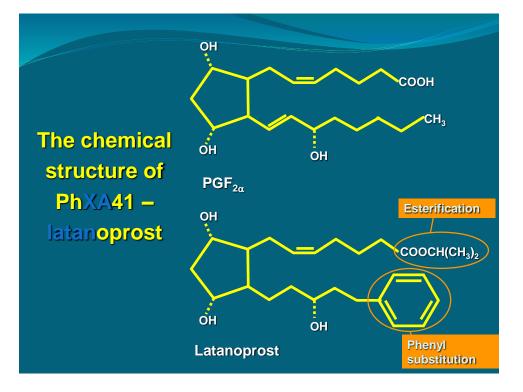
- Son of the engineer and inventor <u>Marvin</u> <u>Camras</u> who held over 550 patents.
- Father invented magnetic recording which was later used on VCR tapes and computer disks.



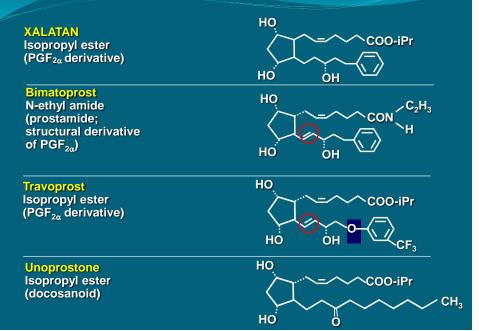
## László Z. Bitó and Johan Sternschantz joint 2000 recipients: Lecture by Carl Camras

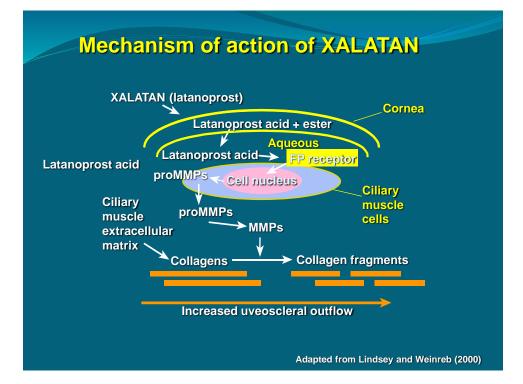
- **Proctor Medal**.... the highest recognition in the field of eye research, collaborated with Prof Carl B Camras
- Dr Anders Bill : "PG project 5% chance of success"





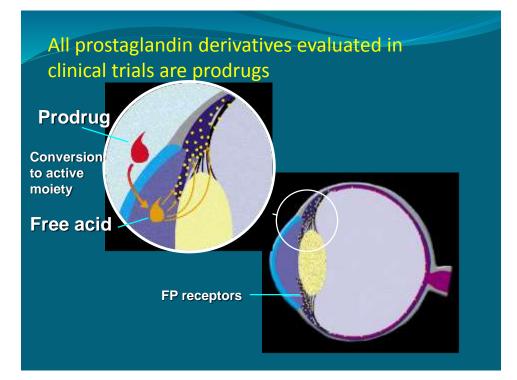
## Prostaglandin $F_{2\alpha}$ derivatives

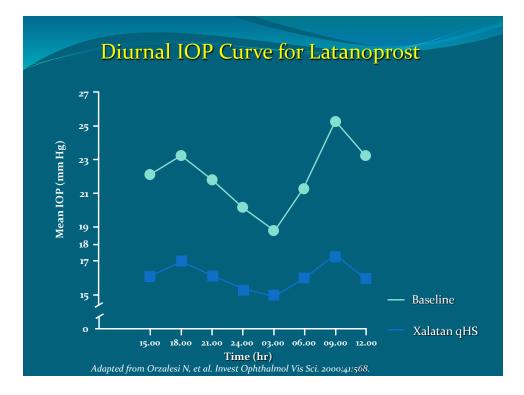




# **PROSTAGLANDIN RECEPTORS**

- Widespread in the eye: iris and ciliary body
- Increased post cataract surgery (Miyake)
- NSAIDs inhibit PG Production by blocking cox cycle
- (Solomon,1995, JCRS) (Bressler,1999, OPHTHALMOLOGY)





Xalatan<sup>®</sup> (latanoprost ophthalmic solution) vs Lumigan<sup>®†</sup> (bimatoprost ophthalmic solution) vs Travatan<sup>®†</sup> (travoprost ophthalmic solution)

A Comparison of Latanoprost, Bimatoprost, and Travoprost in Patients With Elevated Intraocular Pressure:

A 12-Week, Randomized, Masked-Evaluator, Multicenter Study<sup>1</sup>



<sup>†</sup>Trademarks are the property of their respective owners. **1.** Parrish RK et al. *Am J Ophthalmol.* 2003;135:688-703.

## **Primary Study Objective<sup>1</sup>**

To compare the efficacy of

- Latanoprost
- Bimatoprost
- Travoprost

in patients with elevated IOP



1. Parrish RK et al. Am J Ophthalmol. 2003;135:688-703.

# Primary Study End Point<sup>1</sup>

The mean change from baseline to week 12 in IOP measured at the time of peak drug effect (8.00)



1. Parrish RK et al. Am J Ophthalmol. 2003;135:688-703.

#### Secondary Study Objective<sup>1</sup>

To study safety within and between treatment groups over 12 weeks

- Ocular and systemic adverse events
- Visual acuity
- Lid and slit lamp examinations
- Ophthalmoscopy
- Conjunctival hyperaemia (grading scale & patient reports)

1. Parrish RK et al. Am J Ophthalmol. 2003;135:688-703.



## Secondary Study End Points<sup>1</sup>

- Mean change from baseline to week 12 in IOP measured at 12.00, 16.00, and 20.00 (time of trough)
- Mean change from baseline to week 12 in diurnal IOP (mean of 8.00, 12.00, 16.00, and 20.00 IOP values)
- Mean change from baseline to week 12 in IOP measured at peak and trough evaluated by race

1. Parrish RK et al. Am J Ophthalmol. 2003;135:688-703.



#### Stephano Gandolfi:Noecker vs Parrish

- POAG most prevalent in Parrish
- OH more prevalent in Noecker study
- Baselines comparable?
- Washout required.
- Central corneal thickness-no data in either study.
- Netland did 64%(TPT)vs 68%(XLT) in POAG gp





- IOP levels comparable in both studies
- Statistical methods different
- Parrish sized to detect 1.5mmHg diff in mean IOP;
- p value=0.05



#### Stephano Gandolfi:Noecker vs Parrish

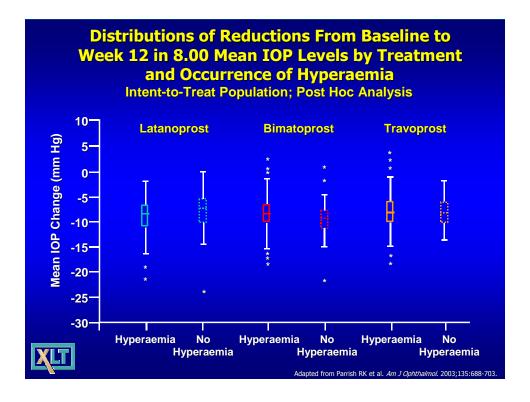
- Previous exposure to PG analogues does not negatively affect outcome
- Pre-study IOP on PG higher than observed IOP in same eyes after Rx three hypotensive lipids

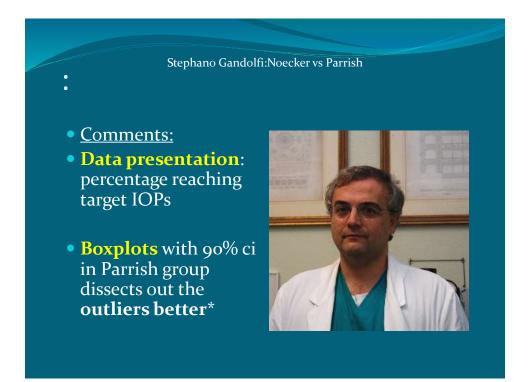


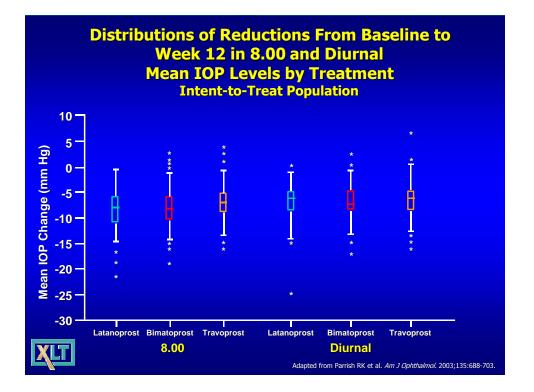


- **Bimatoprost** associated with more ocular side effects
- More patients and more severe hyperaemia
- Degree of hyperaemia associated with each medication remained consistent for the 12 weeks\*









## Stephano Gandolfi

	Noecker		Parrish	
	Latanoprost	Bimatoprost	Latanoprost	Bimatoprost
Completed	125	124	126	127
POAG	78(57.4%)	72(54.1%)	105(77.2%)	103(75.7%)
OH	47(34.6%)*	46(34.6%)*	29(21.3%)*	31(22.8%)*
Washout	62%	68%	100%	100%
Previous PG	28.6%	28.6%	52.9%	50%
Baseline IOP-8am	24.9	25	25.7	25.7
Baseline IOP-12pm	23.3	24	23.7	23.8

## Anne Coleman

- Similar study design but different conclusions= concern
- Differences in Baseline characteristics Parrish vs Noecker:
- 65 vs 61 yrs.
- Caucasians: 53% vs 82.5%
- Brown eyes:66 vs 47%
- POAG: 77% vs 56%



## Anne Coleman

- Parrish includes baseline IOP as a covariate and not Noecker.
- Without controlling IOP at baseline ranges of 22-34 mmHg differences between Rx arms can be misleading



## Anne Coleman

 Higher IOP at baseline can yield higher IOP reduction on Rx

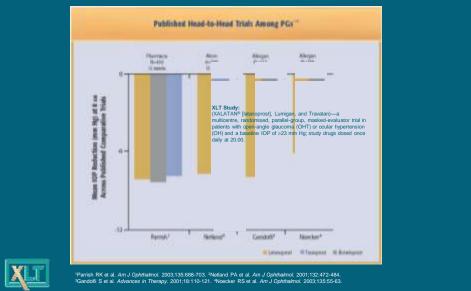


## **Carl Camras**

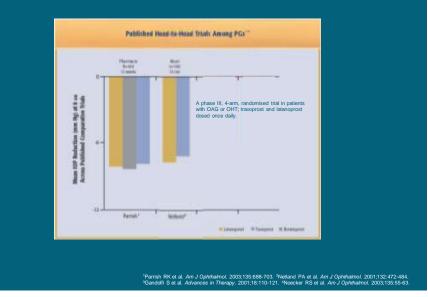
- Three out of 4 studies demonstrated equivalent efficacy:
- Noecker is the outlier.
- Reasons:
- 3 statistical flukes
- Outlier: not double masked
- Hyperaemia source of unmasking
- Chance alone in single study



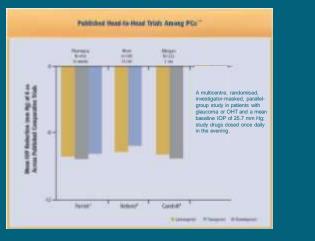
#### IOP Reduction as Demonstrated in Head-to-Head Trials of PG Analogues



IOP Reduction as Demonstrated in Head-to-Head Trials of PG Analogues

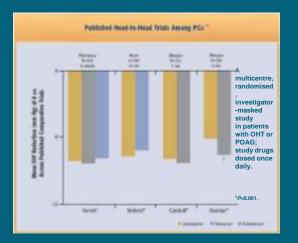


#### IOP Reduction as Demonstrated in Head-to-Head Trials of PG Analogues



Parrish RK et al. Am J Ophthalmol. 2003;135:688-703. "Netland PA et al. Am J Ophthalmol. 2001;132:472-484. <sup>3</sup>Gandolfi S et al. Advances in Therapy. 2001;18:110-121. <sup>4</sup>Noecker RS et al. Am J Ophthalmol. 2003;135:55-63.

#### IOP Reduction as Demonstrated in Head-to-Head Trials of PG Analogues

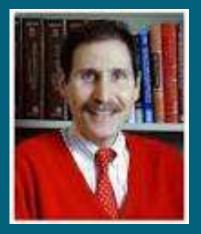




<sup>1</sup>Parrish RK et al. Am J Ophthalmol. 2003;135:688-703. <sup>2</sup>Netland PA et al. Am J Ophthalmol. 2001;132:472-484. <sup>3</sup>Gandolfi S et al. Advances in Therapy. 2001;18:110-121. <sup>4</sup>Noecker RS et al. Am J Ophthalmol. 2003;135:55-63.

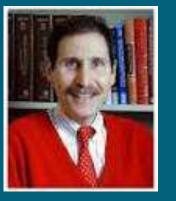
# **Carl Camras**

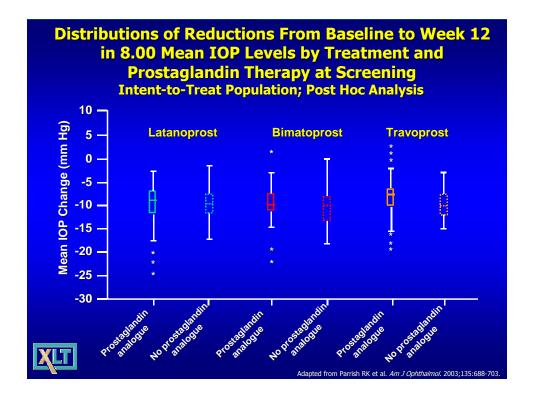
- Efficacy of Latanoprost only 24% in Noecker
- versus 33.5% and 30.4% in other studies



## **Carl Camras**

- Marketing spin versus Science
- FDA reviewers are the final judges of claims made by Corporates





## PG Side Effects: B. Shields

- No convincing evidence of superiority in IOP lowering
- Stewart study:
- Latanoprost advantage less hyperaemia
- Important to many patients\*



# **PG Side Effects : B.Shields**

- Patient persistency with ocular PG Rx:
- Population based study: 4356 pts
- Who is likely to stop?
- 3 different prostaglandins

Gail Schwartz et Al



## PG Side Effects : B.Shields

- Latanoprost (Xalatan) patients' persistence:
- Compared to those on
- 1. Lumigan 38<u>%</u> more likely to stop treatment
- 2. Travatan patients 36% more likely to stop Rx

Gail Schwartz et Al

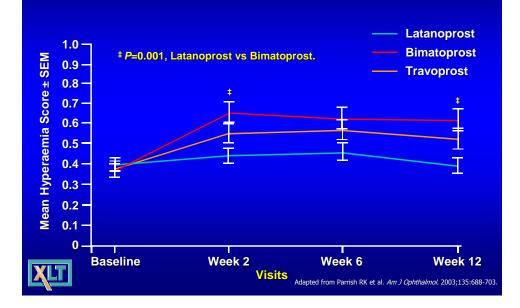


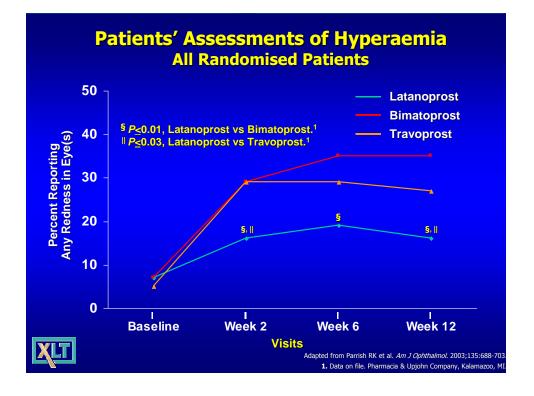
# Kuldev Singh: Stewart Study

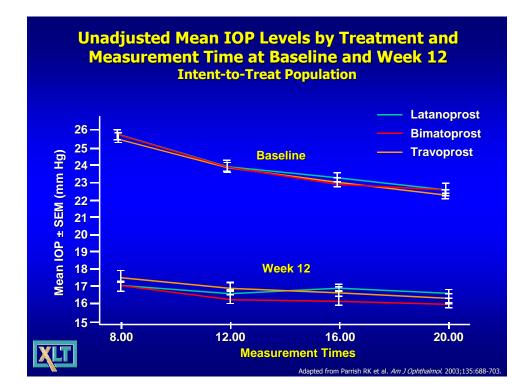
- Volunteers on latanoprost
- less likely to be told by others that eyes red.
- Subjects : themselves noted more redness when receiving BMT/TPT than Latanoprost
- Data from all long term studies: Hyperaemia constant for duration of therapy

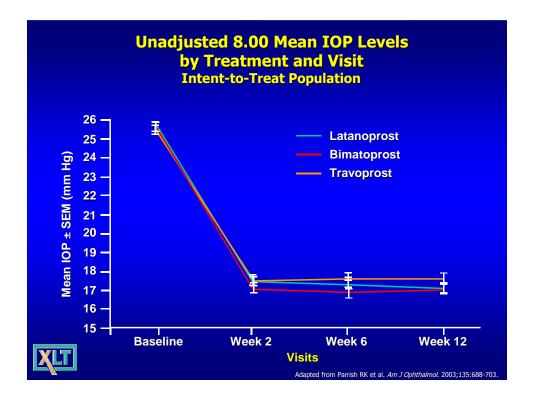


#### Mean Hyperaemia Score by Treatment and Visit Investigators' Assessments









### Summary of Efficacy Results<sup>1</sup>

- Mean IOP levels at baseline were not significantly different
- Mean IOP levels at 8.00 at week 12 were not significantly different
- •
- Mean IOP levels at week 12 were not significantly different at any time point
- Mean diurnal IOP levels at week 12 were not significantly different
- No racial differences in response to treatments were observed (exploratory analysis)

1. Parrish RK et al. Am J Ophthalmol. 2003;135:688-703.



#### CLINICAL TRIALS

SECTION EDITOR. BOY BECK, MD, PhD

#### A 5-Year, Multicenter, Open-Label, Safety Study of Adjunctive Latanoprost Therapy for Glaucoma

Albert Alm, MD; John Schoenfelder, PhD; Jacquie McDermott, PhD

Objective: To evaluate the 5-year safety and efficacy of adjunctive 0.005% latanoprost once daily.

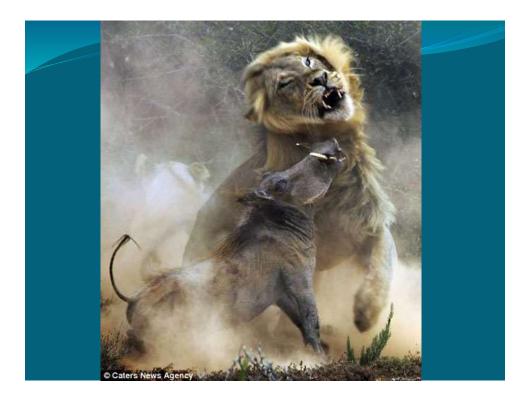
Methods: Patients with primary open-angle or exfoliation glaucoma who completed a 3-year, open-label, uncontrolled, prospective trial could enter a 2-year extension phase. High-resolution color photographs of trides were taken at baseline and at 14 subsequent visits. Photographs were assessed for change in tris pigmentation compared with haseline. Intraocular pressures and adverse events were recorded.

Main Outcome Measure: Development and progression of increased iris pigmentation over 5 years.

Results: Of the 519 original patients, 380 enrolled in the extension phase with approximately 89% having an eye color known to be susceptible to color change. After 5 years, most patients had no increase in iris pigmentation, but certain colored irides exhibited notably greater susceptibility than others. For those whose irides did change, onset occurred during the first 8 months in 74% and during the first 24 months in 94%. No patient developed an increase in pigmentation after month 36; the rate of progression decreased over time. Adverse event profiles were similar for patients with and without increased pigmentation. The overall mean intraocular pressure reduction from baseline of 25% was sustained with no need for change in intraocular pressure-lowering treatment in 70% of the eyes.

Conclusion: Latanoprost therapy is safe and well tolerated for long-term treatment of open-angle glaucoma.

Arch Ophthalmol. 2004;122:957-965



# **Fixed Combination : Rationale**

- Pharmacology of Components
- Timolol facts
- Hyperaemia management
- Summary



#### RATIONALE FOR LATANOPROST AND TIMOLOL FIXED COMBINATION (FC)

- Many patients need more than one drug to reach target IOP
- Xalatan and timolol is the most commonly prescribed unfixed combination
- Issues: Multiple bottles
  - Multiple dosing regimes
  - Confusion
  - Dosing error potential
  - Compliance
  - Exposure to preservative



# XALATAN

- t<sub>max</sub> aqueous humour 2-3 hours
- <u>Maximal intraocular pressure reducing effect 8-12</u> <u>hours\*</u>
- 0.005% solution applied once daily



## **Timolol maleate**

- Lowers IOP by decreasing **ciliary aqueous humour formation** ; blocking mainly **beta 2 receptors**
- Maximal intraocular pressure reducing effect
- 2-3 hours
- o.5% solution applied twice daily
- is in excess of necessary dose



# XALATAN COMBINATION

- Ocular pharmacokinetics
  - Absorption into aqueous humour similar for FC, latanoprost and timolol
  - <u>Concentration of latanoprost acid higher with FC vs</u> <u>monotherapy</u>
  - Latanoprost did not affect PK of timolol



## XALATAN COMBINATION

- Pharmacodynamics:
  - Single dose administration
    - Time of onset within 1 hour
    - Maximal reduction of 12.4 mmHg at 6.4 hours

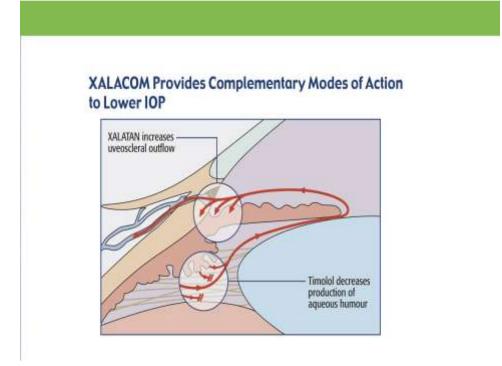
IOP reduction still seen after 24 and 48 hours



# XALATAN COMBINATION

- Systemic pharmacokinetics
  - Less rapid absorption of timolol with FC
  - t<sub>max</sub> reached later with FC
  - No significant interaction administered as a FC





#### 28

# WHY TIMOLOL ?

- Most common combination in use
- Aqueous suppressant; most effective combination with Xalatan
- Data show fixed combination more
- effective in IOP reduction than individual components



## Is Once Daily Timolol Enough?

- 70% patients controlled with **0.25%** once daily
- 30% require 0.5%
- or BD 0.25%, especially <u>black patients</u>
- Conclusion: once daily sufficient for most \*
- [ T Zimmerman 1976, J Wilensky, Ophth 1993, many m

### Do Our Black Patients Need More ?

Melanocyte storage/saturation 2-4weeks\* Monitor 1 month for stabilization 0.5% conc. sufficient once daily



# Therapeutic Drift:Myth or Reality?

"<u>Short – term escape</u>",<u>partial</u> loss efficacy in weeks possibly upregulation Beta receptors in ciliary body

"Long -term drift" loss over months /years : progression and real loss

( slightly higher aqueous flow after 1 year vs 1 week, Brubaker 1982)

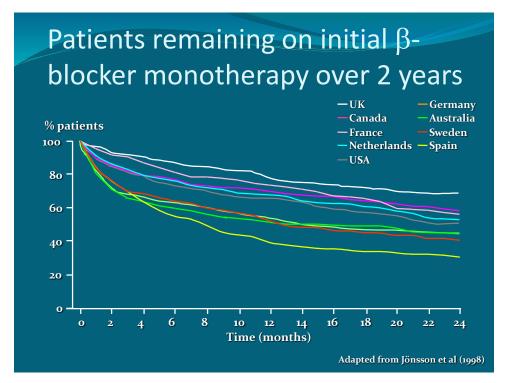


# Therapeutic Drift:Myth or Reality?

1.Compliance Issue? SE's from o/d/ BD regimen

- 2.<u>Senescence</u> of TM; <u>decreased</u> facility outflow\*
- 3.<u>Switch</u>: more IOP lowering needed
- 4.<u>Doubt;</u> ONE EYE TRIAL\*\* (P.Palmberg)





## Non selective Beta Blocker Side Effects

- Exercise tolerance decreased
- Males comply poorly: impotence( BES)
- Asthma (FEV1 reduced)
- Central nervous side effects :
- <u>depression</u> management intractable, precipitate <u>migraines</u> in sufferers

# WHY NOT A.M. DOSING ?

Daytime Aqueous Flow 2x nocturnal flow;

<u>BB's no effect at night \*</u>

BB's antagonize Beta adrenergic tone = smoothes out diurnal curve

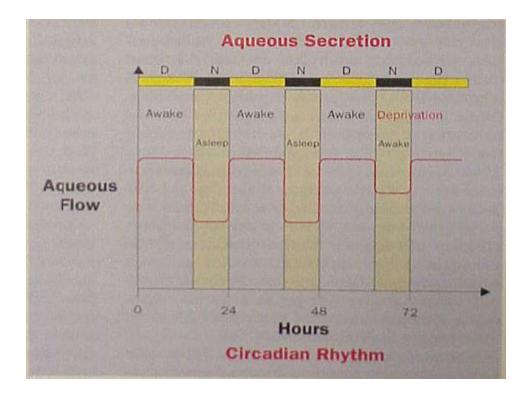
Patient preference

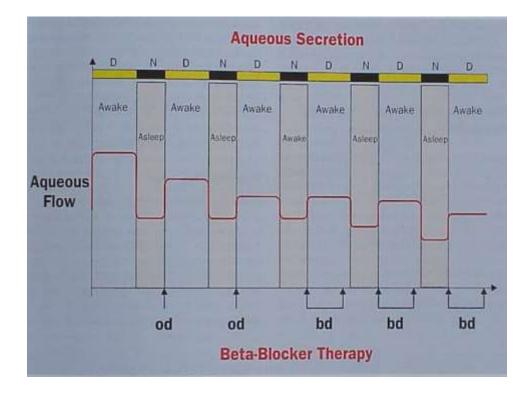
Long duration action BB's

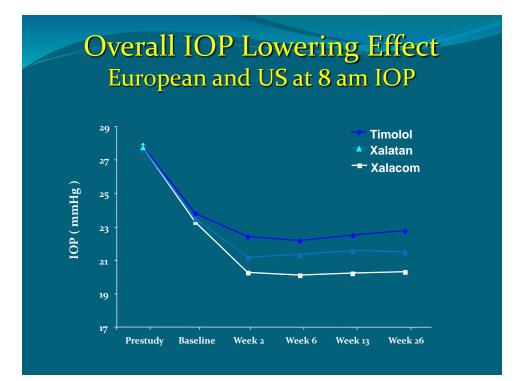
No peak or trough effects

so evening dose adequate choice









## **Xalacom: Indications**

- Target IOP not reached :
- 1. Monotherapy using Prostaglandin(Lipid receptor agonist)
- 2. <u>Fixed combination</u>
- 3. Other Dual therapies



# **Xalacom:Indications**

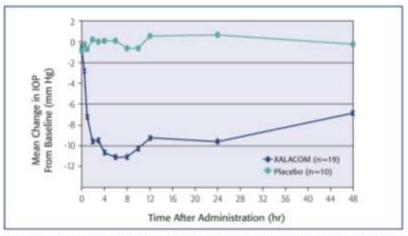
1.Drug intolerance allergies, BAK o/load stinging

2. Compliance failure on BD dosing



#### XALACOM Maintains IOP Reduction at 24 and 48 Hours<sup>6,7</sup>

XALACOM demonstrated a clinically and statistically significant reduction in IOP (compared with placebo) that was evident at 24 hours and even at 48 hours<sup>67</sup>

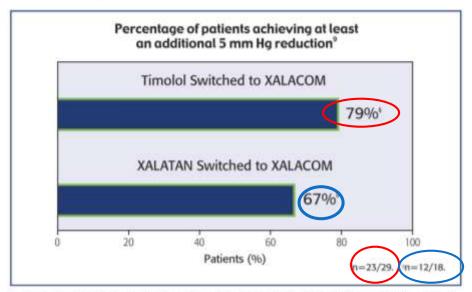


These data are from a randomised, double-masked trial including patients (per-protocol population) with ocular hypertension who were treatment naive. The primary objective was 12-hour IOP reduction following a single-dose administration of XALACOM or placebo. The secondary objectives were IOP reduction at 24 and 48 hours.<sup>11</sup>

## Experience the Additional Power in 1 Daily Drop

#### XALACOM Provides Additional IOP Reductions in Patients Inadequately Controlled on Monotherapy<sup>9</sup>

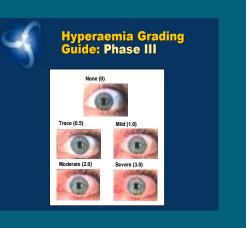
In the study of 418 patients and in a second study of similar design (N=436),<sup>10</sup> a retrospective subanalysis looked at patients whose IOP was inadequately controlled on 1 of the 3 monotherapies and were switched to open-label XALACOM (patients completing 52 weeks of study are shown below)<sup>3</sup>

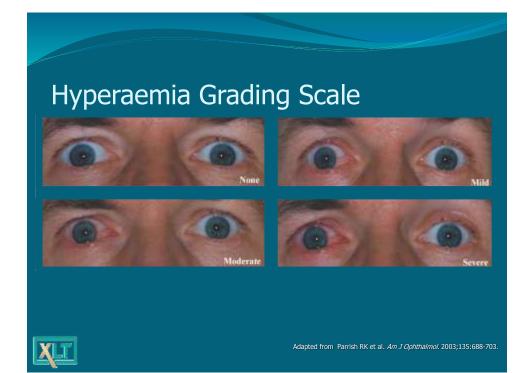


During the double-masked portion of these trials, patients whose IOP was inadequately controlled were switched to open-label XALACOM and were continued on that therapy for the 52-week study p < m < 1 if they responded adequately (m = 72). Of those, 68 patients switched from either latanoprost or timolol 47 completed the entire study period, and a retrospective analysis of their results is shown above. The remaining patients withdrew due to inadequate IOP control (m = 17), adverse events (m = 1), or for other reasons (m = 3).<sup>6</sup>

# HYPERAEMIA:Management

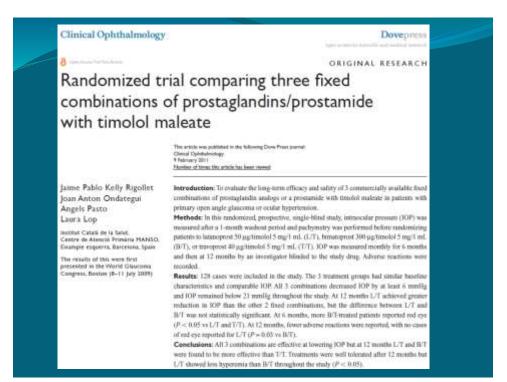
- Educate (Gross, Palmberg)
- Fluoromethalone
- Alternate days
- Non-preserved tears 5 mins prior to instilling
- Total BAK load eg dry eye meds

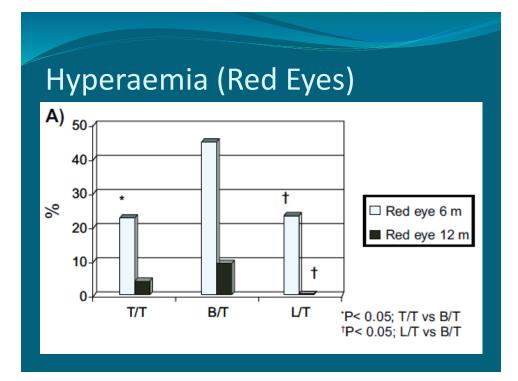


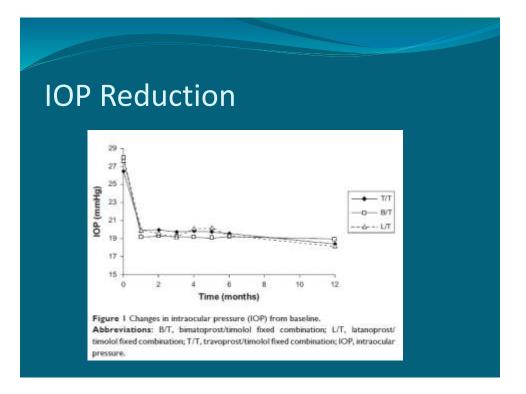


# **BAK LOAD**

Product	<b>BAK(%)</b>	
Xalacom(80 drops)	0.02	
Xalatan	0.02	
Travatan	0.015	
Cosopt	0.015	
Lumigan	0.004	alacon
Timoptol	0.01	



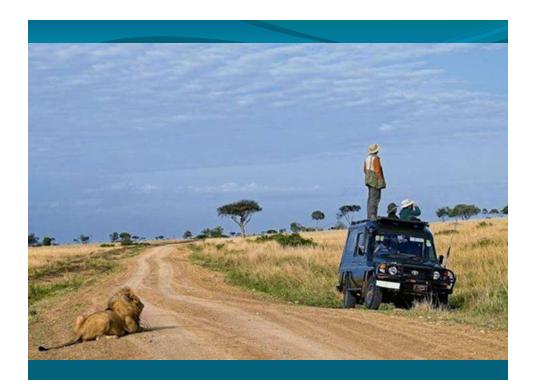


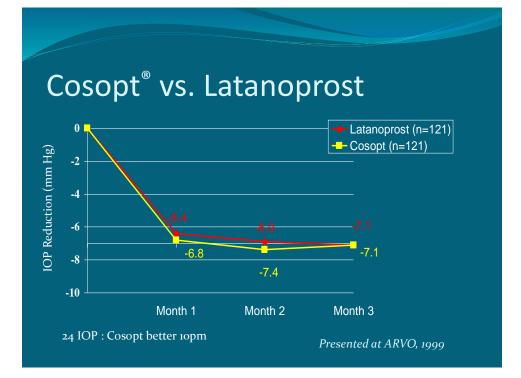


## Dark Eye rings

	6 months	12 months
B/T	14.3%	14.3%
T/T	4.5%	13.6%
L/T	o%	15%







	i			
	Xalacom	Cosopt	Difference	95% Confidence Interval
8 AM	9.6	8.4	1.2 *	0.33 - 2.12
12 Noon	9.1	8.8	0.3	-0.49 - 1.03
4 PM	9.6	8.2	1.4 *	0.67 - 2.15
Diurnal	9.5	8.5	1.0*	0.31 - 1.69

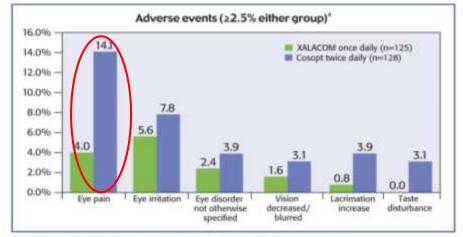
# Experience the Greater Power in 1 Daily Drop

#### XALACOM Once Daily Was Significantly More Effective in Reducing Mean Diurnal IOP Than Cosopt Twice Daily<sup>4</sup>

XALACOM achieved a 33.5% mean reduction in diurnal IOP vs 30.3% for Cosopt<sup>\*\*</sup> (dorzolamide hydrochloride and timolol maleate) (P=0.017) at month 3<sup>4†</sup>

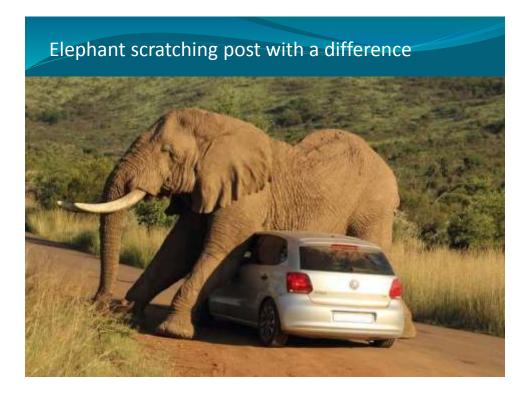
#### Experience Well-Tolerated Therapy

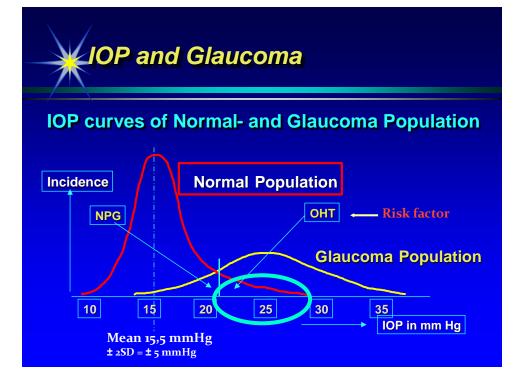
#### Compared with Cosopt

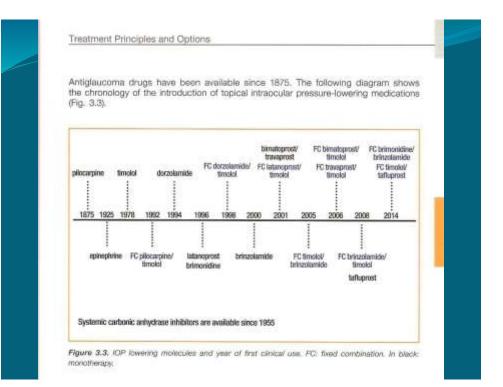


Adapted from Feldman RM et al. Poster presented at: ICO; 21-25 April 2002; Sydney, Australia.

'In a 3-month, randomised, parallel-group, masked-evaluator, multicentre study, patients with PQAG or ocular hypertension that was insufficiently responsive to monotherapy were placed on either once-daily XALACOM (n=125) or twice-daily Cesopt (n=128)."

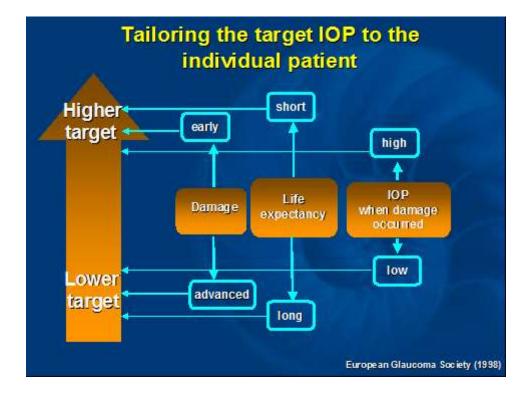


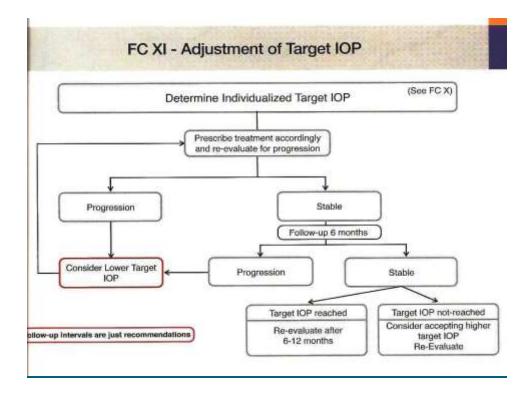


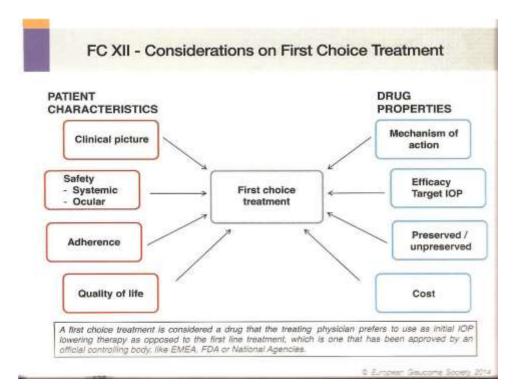


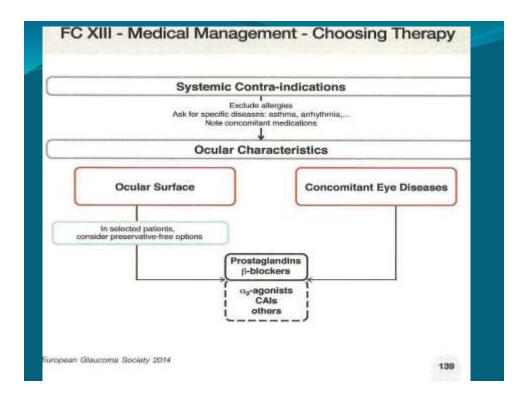
### **Target pressure**

- IOP highest at night and supine position
- Perfusion pressure is lowest while sleeping
- Aqueous production: 10pm to 6am : =1.2µl/min
- and 6am to 12 noon = 3.0µl/min
- Why is IOP highest when aqueous production is lowest?
- Outflow facility is lowest at night



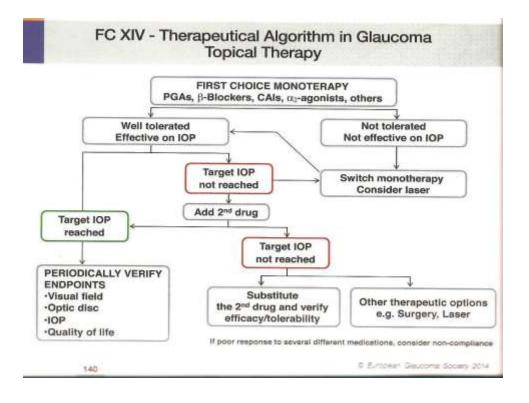






# First choice : Monotherapy

- Meta-analysis randomised controlled trials
- Highest reduction in IOP : Prostaglandins
- Next most effective : Non selective Beta blockers
- Followed by Alpha –adrenergic agonists
- Topical CAI (carbonic anhydrase inhibitors)



## Breakfast surprise in Kruger Park



## **Compliance and persistency**

- Are patients taking meds correctly ?: compliance adherence
- Are they continuing long term: persistence
- Convenience linked to compliance
- Once a day has advantage over BD (twice daily)

Reaction et al. BMC Ophthalmology 2010, 18(5 http://www.biomedcentral.com/1471-3415/18/5

#### RESEARCH ARTICLE

Persistence on prostaglandin ocular hypotensive therapy: an assessment using medication possession and days covered on therapy

BMC Ophthalmology

**Open Access** 

Gregory Reardon 17, Gali F Schwartz<sup>2</sup>, Sameer Kotak<sup>3</sup>

#### Abstract

Background: Prior research has demonstrated that medication persistence (continued acquisition of therapy over time) is far from optimal among patients with glaucoma. The purpose of the present study was to evaluate persistence with prostaglantin analogs among glaucoma patients in the first therapy year using a modification of a previously published technique.

Methods: This retrospective analysis of medical and pharmacy claims database included treatment-naive patients dispensed bimatogroup, latanoprost, or taxoposit between 7/1/04-12/3/04, "Indix agent" was defined as the finat agent filled, "Indix date" was defined as the 111 date. Follow op continued for 358 days, Pensiderice measures for first therapy year were (3) whether last fill had sufficient days supply to achieve medication possession at year's end, and (2) number of days for which the indixe agent was available (days covered). Associations between index agent and medication possession logistic regression) and days covered, Associations between index agent and medication possession logistic regression) and days covered lagranse.

Results: 7873 patients met incluion criteria (bimatoprost, n = 1464) latanoprost, n = 4094, travoprost, n = 1413). Medication poseesion was 28% and days covered was 131 when using the unadjusted (phramacy-reported) days supply estimates and noise to 47-48% and days covered to 1289-326 days when days supply was imputed. Compared to latanoprost, odds of achieving medication possession at first year's end wires 25-34% (ower for bimatoprist and 34-36% lower for travoprost to x 0001 for all comparisons). Days covered in the first year were 21-29 days lower for bimatoprist and 34-22 days lower for travoprost to p is 0001 for all comparisons). Failure to refill the index agent within the initial 90 days was a strong predictor of poor persistence.

Conclusions: Penistence with ocular prostaglandin therapy remains a problem. Latanoprost users had greaterodds of achieving medication possession and had more days covered during the first therapy year.

# **Convenience - compliance**

Kass et al	1987
------------	------

Weinreb 1992

Patel & Spaeth 1995



# Method of Instillation (I.Goldberg)

- Witness patient in action
- High altitude bombing
- Cluster bombing
- Pinball method
- Finger tip bounce
- Punctal occlusion
- Voluntary closure x1 min



## Take Home message

- Monotherapy : compliance and persistence
- Xalatan and Xalatan/ beta-blocker FC
- lowest side effect profile
- Xalatan proven long term safety record :
- 5 year studies
- Xalatan IOP lowering **equivalent** to other Prostaglandins
- First choice in terms of European Glaucoma Society Treatment Guidelines





